

FRANK FAMILY

VINEYARDS

*The GIVING
BACK Issue*



Doing Good Tastes Great

Helping others was a core value that was instilled in each of us throughout our early lives. While growing up, charity was not taught or learned; it was simply a fact of life. Our parents each taught us humility, work ethic, and a giving nature that laid the foundation for which we have built Frank Family Vineyards. To this day, our humble beginnings in Bayside, New York and Hamilton, Ontario guide Frank Family's commitment to social responsibility and championing people and causes we love.

This special "Giving Back" edition celebrates the giving spirit of our winery and honors the good work we have been able to accomplish from Napa Valley and beyond. On page 14, we invite you to read more about our backgrounds which helped shape us and led to the founding of our ongoing Frank for a Cause charitable giving program.

Then, turn the page and meet, Frankie, an adorable golden retriever rescue dog turned service dog in-training who Frank Family proudly sponsored this year in support of K9s For Warriors' mission to end veteran suicide through the healing power of service dogs.

Ten years in the making, this fall marks the official release of Frank Family's newest club-exclusive wine, the inaugural 2019 Benjamin Ranch Cabernet Sauvignon. Well-positioned in the heart of Rutherford, Frank Family's Benjamin Ranch has recently undergone a decade-long replant to promote vine and soil health and we can't wait for you to read more about it.

As the holidays approach, so too does the season of giving. We welcome you to explore a sneak peek of this year's holiday gift collection which showcases the very best wines and gifts from the Frank Family Vineyards portfolio on page 24.

Lastly, at the end of the day, Frank Family could never make our wines, deliver our guest experiences, or give back to our communities without the amazing work of our employees. We selected two members from our all-star staff to share a little more about themselves and their roles at the winery.

As always, thank you for uncorking our wines and supporting our passion. We hope these stories inspire you to give to the causes nearest and dearest to you.

Until our next glass!



Rich & Leslie Frank
Founders

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Comments & Questions

We would love to hear your thoughts. Email us at info@frankfamilyvineyards.com or call 707-942-0859.

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Reserve Cabernets



2019 Benjamin Ranch Cabernet Sauvignon

Tasting Notes Alluring, rich fruits, enticing dark chocolate, and a smooth mouthfeel draw you easily into this luscious, deeply flavored wine. Black cherries, dried plum, and cocoa powder are wrapped in fine grain tannins for a velvety finish.

Blend Composition 95% Cabernet Sauvignon, 5% Petit Verdot

Winemaker Notes Recently undergoing a decade-long replanting journey to promote vine and soil health, Benjamin Vineyard is quickly becoming our Cabernet darling. The nearly 60 acres of planted vines that encompass Benjamin have some of the most ideal soils to produce Napa Valley's best Cabernet Sauvignons.

Vineyard Sourcing Nestled in the Rutherford Bench, sits Frank Family's Benjamin Vineyard. Comprised of gravelly, sandy loam soils, this perfect spot is heavily saturated with minerals to allow for healthy balanced vines. While fertile, the soils are also incredibly well-draining ensuring that there is enough stress throughout the growing season to reduce yields and in turn produce concentrated, complex, and balanced wines.

Aging 20 months in 33% new French oak barrels, 66% once and twice-filled French oak barrels

2019 RHF Cabernet Sauvignon

Tasting Notes A bold and complex wine from the heart of Napa Valley, the RHF Cabernet Sauvignon is named in honor of Founder Richard Harvey Frank. Aromas of boysenberry, oak notes, and dried pepper greet the nose while flavors of blackcurrant, fresh blackberry, and dusty earth linger on the palate.

Blend Composition 95% Cabernet Sauvignon, 3% Petit Verdot, 1% Merlot, 1% Cabernet Franc

Winemaker Notes The RHF carries traditional characteristics of the prestigious Rutherford sub-appellation, specifically its Rutherford dust notes mid-palette, which lend to soft, earthy tones in the wine.

Vineyard Sourcing The RHF pays homage to our estate Rutherford hillside and floor vineyards from which the wine is sourced: Frank Family's own Benjamin Vineyard on the valley floor, and our "crown jewel" Rutherford hillside vineyard, Winston Hill.

Aging 20 months in 50% new and 50% once-filled French oak barrels

Reserve Reds

2021 Chiles Valley Zinfandel

Tasting Notes A beautiful and approachable expression of Zinfandel providing dark plum and mission fig aromas, followed by classic varietal characteristics of cocoa powder, fennel, and cracked pepper on the palate. Deep and rich in blackberry and vanilla bean, our Zinfandel shows balanced concentration and ripeness, framed by refreshingly bright acidity.

Blend Composition 88% Zinfandel, 12% Petite Sirah

Vineyard Sourcing This narrow appellation nestled in the Vaca Mountains along the northeast side of the Napa Valley, is often described as a "valley within a valley." Its terroir is unique, as it lies approximately 1,000 feet above the Napa Valley floor and experiences a special microclimate. The higher elevation results in daytime breezes and cooler nights that creates a long and even growing season. Bud break and harvest occur later which helps to lend distinctive flavor and quality to this wine.

Aging 16 months in 50% new French oak barrels and 50% neutral barrels

2019 Winston Hill

Tasting Notes Our flagship wine, the 2019 Winton Hill Bordeaux Blend opens with aromas of mixed berry coulis, anise, and sandalwood. Full-bodied, the palate is elegantly balanced with flavors of blackberry, black currant, and espresso while hints of violet and graphite showcase the Rutherford terroir. The wine is framed by soft velvety tannins and a long perfumed finish.

Blend Composition 89% Cabernet Sauvignon, 5% Merlot, 4% Cabernet Franc, 2% Petit Verdot

Vineyard Sourcing Made using the best fruit from Frank Family's original estate vineyard, Winston Hill, situated on the eastern side of Napa Valley's Rutherford appellation along the Vaca Mountain range. The hand-terraced vine rows have southwestern exposure and consist of well-drained volcanic and sandstone soils that rise nearly 500 feet above the valley floor.

Aging 20 months in 75% new French oak barrels and 25% once-filled French oak barrels

2019 The Riley Red Blend

Tasting Notes Merlot focused, this red blend is savory, substantial, and fruit forward. Aromas of sage, ripe red berries, and vanilla invite you into the glass while flavors of red currant, plum, and dried herbs enhance the palate. The oak and smooth tannins are well integrated leading to a complex and luscious finish.

Blend Composition 68% Merlot, 27% Cabernet Sauvignon, 3% Cabernet Franc, 2% Petit Verdot

Winemaker Notes The Riley is Frank Family's Merlot-driven red blend, named for Rich and Leslie Frank's late German Shepherd rescue. It's kept to limited production and the blend composition changes from year to year depending on what Mother Nature gives us. Regardless of vintage, Merlot will always be the dominant variety.

Vineyard Sourcing Sourced from our estate Benjamin Vineyard in Rutherford as well as from grower-partners throughout Napa Valley, this wine showcases some of the finest Merlot, Cabernet Sauvignon, Cabernet Franc, and Petit Verdot vineyards throughout the region.

Aging 20 months in 50% new French oak barrels and 50% once-used barrels





Reserve Chardonnays

2021 Lewis Vineyard Chardonnay

Tasting Notes Coming entirely from our estate vineyard in Carneros, the 2021 Lewis Vineyard Chardonnay opens with aromas of subtle lemon tart, orange blossom, and a waft of creamy caramel. The refined palate reveals flavors of roasted pecans, tropical fruit, and vanilla bean with balanced layers of acidity.

Blend Composition 100% Chardonnay

Winemaker Notes Everything starts with great grapes in the vineyard. Chardonnay from Lewis Vineyard displays pronounced aromatics and unmatched freshness, as well as remarkable varietal character and harmony. Our winemaking team makes minimal adjustments in the winery, allowing the natural flavors from the land to show through.

Vineyard Sourcing Named after Rich and Leslie Frank's eldest grandson, Lewis Vineyard is strategically located in the cool heart of Carneros. The vineyard's two highest knolls are farmed exclusively for this wine which receives morning fog, afternoon breezes, and cool nighttime temperatures, resulting in a beautiful wine that displays bracing acidity, richness, depth, and great ageability.

Aging 11 months in 100% new French oak barrels

Late Harvest Chardonnay

Tasting Notes Hand-picked berry by berry at just the right ripeness and aged for two years in 100% French oak, this non-vintage dessert wine exudes flavors of dried apricots, silky pear, and golden honey. Exotic notes of candied mango mingle with hints of orange blossom and wet stone minerality, classic of botrytized wines.

Blend Composition 100% Chardonnay

Vineyard Sourcing This wine is sourced exclusively from Frank Family's Lewis Vineyard in Carneros. It is produced from Clone 809 planted near the vineyard's reservoir to increase humidity, thereby encouraging botrytis to form on the grapes. The fruit is left on the vine until the perfect concentration of flavors and aromas is achieved, usually meaning a brix above 40.

Aging Barrel fermented in neutral French oak and aged for three years before bottling

Sparkling Wines

2016 Blanc de Blancs

Tasting Notes Our signature sparkling, the 2016 Blanc de Blancs displays wonderful finesse, lightness, and elegance. A classic bouquet of lemon peel, sliced green apple, and honeyed nuts persist to a pristinely fresh palate. Delicate beads of bubbles intermingle with hints of browned butter cut by crystalline acidity that converge with a long, tangy finish.

Blend Composition 100% Chardonnay

Winemaker Notes The acidity that develops in Carneros fruit is comparable to Champagne, France. All Frank Family sparkling wines undergo partial malolactic fermentation to soften the high natural acidity and to achieve a beautiful richness. Our Blanc de Blancs showcases the perfect balance between bright acid and smooth creaminess.

Aging Rested on spent yeast cells for nearly 5 years before disgorgement in February 2022

2015 30th Anniversary Lady Edythe Brut Rosé

Tasting Notes Crafted to commemorate the 30th anniversary of Frank Family Vineyards, this Chardonnay-dominated sparkling rosé is pink-fruit colored and flavored, with a smooth and refined mousse. Delicately textured, it shows notes of white peach, strawberry, and yeasty brioche with plenty of mineral-tinged acidity. Still amazingly young and fresh after six years of aging on the lees, this remarkable bottle proves approachable yet thought-provoking all at once.

Blend Composition 66% Chardonnay, 34% Pinot Noir

Winemaking We decided to craft a late-disgorged sparkling rosé to commemorate the journey that began with Founders Rich and Leslie Frank three decades ago. Only 1,000 bottles were produced for this special occasion, making this wine incredibly precious and rare.

Aging Rested on spent yeast cells for 6 years before disgorgement in November 2022

2017 Brut Rosé

Tasting Notes A light coral pink in the glass, this elegant bottling shows rose petals, fresh raspberries, and a hint of lime zest on the soft and welcoming nose. The lush palate offers strawberries laced with citrus fruit and a touch of almonds that convenes in a refreshing minerality that lingers.

Blend Composition 100% Pinot Noir

Winemaker Notes Producing a rosé sparkling wine requires finesse and skill to achieve the perfect hue and balance between richness and acidity. In making the 2017 Brut Rosé a still Pinot Noir was added to the base wine right before secondary fermentation which lended to its full body and lush style.

Aging Rested on spent yeast cells for nearly 4 years before disgorgement in December 2021

2012 Lady Edythe Reserve Brut

Tasting Notes Named in honor of Rich Frank's mother, Edythe, the Lady Edythe is a late disgorged sparkling wine with eight years on its lees. Its intensity and concentration derive from its predominately Chardonnay base that provides classic Champenoise minerality as well as elegant citrus fruit flavors. Its acidity has been softened and beautifully integrated by the wine's maturity, yet it still is remarkably full of life.

Blend Composition 61% Chardonnay, 39% Pinot Noir

Winemaker Notes This 10-year-old sparkling wine is Frank Family's version of a tête de cuvée, essentially the best of our best. The 61% Chardonnay in this blend provides the wine's framework and structure, while the Pinot Noir added in gives the Lady Edythe muscle, body, and flesh. It's a delicate process to get right.

Aging Rested on spent yeast cells for 8 years before disgorgement in February 2021



Napa Valley Wines



2022 Carneros Chardonnay

Tasting Notes This wine is a testament to the Carneros region, brimming with Meyer lemon, yellow apple, and salted butterscotch notes. Concentrated layers of spices and creamy vanilla meld with well-integrated oak and elegant waves of fresh acidity on the palate.

Blend Composition 100% Chardonnay

Winemaker Notes As with all our wines, we look for texture and complexity. To achieve this, we practice a long cold fermentation and then put the wine through partial malolactic fermentation to soften the overall high acidity. While aging, we employ bâtonnage (hand-stirring the lees) regularly to promote depth and longevity in the wine.

Vineyard Sourcing The foundation for the Carneros Chardonnay is Frank Family's Lewis Vineyard with additions of neighboring Beckstoffer Vineyards in Napa-Carneros and Sangiacomo Vineyards located in Sonoma-Carneros.

Aging Barrel fermented in 34% new, 33% once and 33% twice-filled French oak barrels for 9 months

2021 Napa Valley Cabernet Sauvignon

Tasting Notes This is a quintessential Napa Valley Cabernet Sauvignon with pronounced aromas of blackberry, cassis, and vanilla that welcome you into the glass. Flavors of black plums, nutmeg, dark chocolate, and a touch of espresso enhance the wine's complex and full-bodied structure, with a core of elegant acidity from start to finish.

Blend Composition 87% Cabernet Sauvignon, 6% Merlot, 5% Petite Verdot, 2% Cabernet Franc

Winemaker Notes The Napa Valley Cabernet Sauvignon is always an outstanding wine in our portfolio and the 2019 vintage is no different. The addition of Petit Verdot blended in adds color and structure to the wine, while the Merlot in the blend brings a touch of softness, creating a well-balanced wine.

Vineyard Sourcing Sourced primarily from our estate S&J Vineyard in Napa's Capell Valley and our Benjamin Vineyard located on the valley floor in the heart of Rutherford.

Aging 20 months in 33% new and 67% once and twice-filled French oak barrels

Frank Family's Commitment to Community



*Can wine change the world?
It did for Frank Family's
Founders, Rich and Leslie Frank
who have built their life on their
ability to bring people together
over wine and have used their
craft to help others.*

The Franks share an inherent passion for people and culture, evident from Rich's time as the President of Disney Studios and Leslie's former career as an Emmy award-winning journalist. Their unique backgrounds have naturally paved the way for their positive involvement in the community. Since moving to Napa full-time, they have established footings among some of the Valley's most prominent charitable organizations such as Festival Napa Valley, the St. Helena Hospitality Foundation, Collabria Care, and the V Foundation.

"We were very active in the community when we were in Hollywood, and still are today. When we permanently moved to Napa almost 10 years ago, we wanted to involve ourselves in the community here as well," explains Leslie.

Leslie, who was awarded the Philanthropy Award from the North Bay Business Journal in 2019, found a natural fit as a Board Member and Gala Chair of Festival Napa Valley, the region's flagship event combining art, wine, and culture set amongst some of Napa Valley's most stunning winery and vineyard backdrops. Festival Napa Valley does so much for the Napa community, whether raising much-needed funds for education through the Arts for All Gala, supporting aspiring musicians via the tuition-free Blackburn Music Academy, shining a spotlight on emerging artists, or igniting creativity at Arts for All Camps. Throughout the years, the program has donated over \$1 million to Napa County's public-school arts education programs and this year, they raised a record-setting \$4.2 million at the Arts for All Gala.

This spring, Rich and Leslie served on the Advisory Board for Rockout Knockout, supporting the St. Helena Hospital Foundation and early cancer detection. The second annual event was hosted by actress and philanthropist, Jennifer Garner and raised \$1 million for local screening programs. "It's the impressive work the St. Helena Hospital Foundation has done to provide early cancer detection and treatment and their commitment to making St. Helena Hospital one of the leading hospitals in California that makes me passionate about being a part of their leadership team," says Leslie. ➤



The Origin of Frank For A Cause

Collectively with the team at Frank Family Vineyards, Rich and Leslie conceived the Frank for a Cause charitable giving campaign as a philanthropic avenue to contribute to the well-being of communities across the country. Established in October 2018, exactly one year after the devastating wildfires ravaged through Napa and Sonoma wine country, Frank Family felt inspired to do our small but impactful part to make a difference. The campaign debuted during National Breast Cancer Awareness Month and the slogan 'Frank Drinks Pink' became the awareness call, with a portion of sales from Frank Family's Brut Rosé dedicated to the Breast Cancer Research Foundation.

"Little did we know, this campaign would be so well received from our Napa Valley and online communities," says Leslie. This motivated the winery team to reintroduce Frank for a Cause bigger and better for five consecutive years supporting seven national nonprofits such as Feeding America, Autism Speaks, Arbor Day Foundation and more. We look forward to extending our reach every year to support deserving charities covering a variety of causes, from health research and hunger relief to animal welfare and more.



Rich's Philanthropic Values

Rich grew up in Bayside, New York, raised by hardworking first-generation Americans. His remarkable father, Hy Frank, was a World War II veteran who landed on Omaha Beach four days after D-Day. Hy served as an infantryman and drove support vehicles for General Patton's Third Army. While Hy was overseas serving the country, Rich's mother, Edythe worked at Macy's in New York to help make ends meet. Upon his return to the United States in 1947, Edythe and Hy embarked on their version of the American Dream. Hy opened his own meatpacking business, Heide Meat Co. in Williamsburg, Brooklyn. He worked hard to service the restaurants and local grocery stores in New York City for over 30 years to make enough money to send Rich, the first member of the Frank family, to college. Rich's younger brother Billy followed him four years later to the University of Illinois.

Family was everything in the Frank household, and Hy and Edythe extended their warmth and generosity to others less fortunate. "My mother was very involved in the community," reflected Rich, "When her dear friend, Zelda passed away due to complications with Leukemia, my mom created a charitable foundation to help others suffering from this disease." Edythe Frank was also President of the local Women's League and led efforts to raise money in the neighborhood by collecting used goods throughout the year and hosting an annual rummage sale to support cerebral palsy. ➤



“My parents both had a strong moral compass and giving spirit that still lives on within me and Frank Family Vineyards to this day.

Rich Frank, Founder





Leslie's Lifelong Commitment to Giving Back

When asked where her ambitious advocacy work with regards to the arts, health, and social justice stems from, Leslie traces it back to her background as a broadcast journalist. Before she joined the wine industry, Leslie spent more than 25 years covering politics, crime, natural disasters - the full gambit. Throughout her time as a reporter and anchor, she brought some of the country's most significant events into the home of millions of Americans including the 9/11 attacks, reporting live from New York City's ground zero, as well as from the devastating aftermath of Hurricane Katrina and inside the courtroom at the Michael Jackson trial.

After leaving her home in Ontario, Canada at the age of 17 to attend journalism school, Leslie cut her teeth on the Canadian media circuit before setting her sights on the U.S. market and a station in Seattle where she spent six years as a main anchor. She ultimately landed in Los Angeles, where she reported for nearly a decade at the number one rated news station, KABC, covering politics, crime, weather, calamities, as well as interviewing some of the biggest stars in Hollywood on the red carpet. Sharing some of the most impactful stories and events of recent American history was Leslie's way to serve the community, and her first-hand experiences left a lifelong desire to give back. Her visibility as a television personality allowed Leslie to become a spokesperson and advocate for many local charities.

Rich and Leslie's home on Winston Hill in the heart of Rutherford is a beautiful retreat from their previous careers in the entertainment and news worlds. But Hollywood is never too far away as Rich still maintains his role as the Vice-Chair of the American Film Institute, a highly acclaimed non-profit film school in Los Angeles. Rich and Leslie contribute annually to the AFI Conservatory, which provides a promising education to the next generation of filmmakers.

Similar to Rich's love for film, Leslie's passion for media and journalism inspired the couple's generous donation in 2020 of \$7.5 million to the College of Media at the University of Illinois at Urbana-Champaign, where Rich is an alumnus. The gift, the largest in the college's history, established the Richard and Leslie Frank Center for Leadership and Innovation in Media. Rich's love for this alma mater combined with Leslie's broadcast news experience created a center that is perfect for emerging media professionals and will help shape the next generation of journalists.

Despite the endless examples of their charitable giving, the Franks are modest about all their work, showing gratitude to be in their position to give back. "We consider ourselves lucky to be able to play an important role in improving the lives of people in our community. We will continue to donate our time, money, and expertise to the causes close to our hearts," concludes Rich.

"I am thankful for my previous career as a journalist for providing me with a mindset rich in culture and a personal commitment to philanthropy."

Leslie Frank, Founder





GIVING A NEW *Leash on Life*

*Frank Family Sponsors Rescue Dog, Frankie in
Support of K9s For Warriors >*



Frank Family Vineyards is proud to continue our support of K9s For Warriors as part of our ongoing Frank for a Cause charitable giving campaign. K9s For Warriors is the nation's largest provider of trained service dogs for military veterans. This cause speaks to Frank Family's inherent commitment and love for dogs and the American veteran community, and honors Founder Rich Frank's late father, Hy, who proudly served in World War II.

In 2022, Frank Family Vineyards raised \$25,000 to support K9s For Warriors' mission to end veteran suicide through the healing power of service dogs – saving two lives at once, our American heroes and shelter dogs. This year, our winery sponsored our very own four-legged hero, an adorable golden retriever named, Frankie, a name selected collectively by our club members and fans. This sponsorship will provide Frankie with the veterinary care, equipment, and training he needs to become a life-saving service dog for a veteran with PTSD.

"We are proud to continue our unwavering support of K9s For Warriors and enhancing their efforts in transforming the lives of veterans in need," says Leslie Frank. "We believe in the powerful healing service dogs can provide to our nation's heroes and are honored to sponsor our own service dog this year while helping raise awareness and funds for this important cause."



To date, K9s For Warriors has graduated more than 875 K9/Warrior teams and rescued more than 2,000 dogs, saving them from a life of abandonment or euthanasia and giving them purpose by pairing them with a veteran in need. With most dogs coming from high-kill rescue shelters, this innovative program allows the K9/Warrior team to build an unwavering bond that facilitates a collective healing and recovery.

The year-long initiative will continue with proceeds from Frank Family's 2019 Napa Valley Cabernet Sauvignon and Frank for a Cause gift packages supporting the organization's mission. The packages are available at the Frank Family tasting room and at FrankFamilyVineyards.com and include one bottle of the 2019 Napa Valley Cabernet Sauvignon, a matching Cabernet bottle plush dog toy, and an exclusive Frank Family dog bandana.

Throughout the summer, Frank Family worked with our incredible network of retail and restaurant partners across the country to host "yappy hours" and "raise the woof" rooftop parties to help spread the word for this paw-some partnership from New Jersey and Denver to Reno and Napa Valley. Each event raised additional funds to directly support the K9s For Warriors programs to rescue, train, and pair service dogs with veterans.

"We are incredibly grateful for the continued support and generosity of Frank Family Vineyards," says K9s For Warriors CEO Carl Cricco. "Their dedication to our mission has helped us provide life-changing service dogs to veterans suffering from invisible wounds of war, allowing them to return to a life of dignity and independence. We look forward to continuing our partnership and making a difference in the lives of our nation's heroes."

For more information about Frank Family's partnership with K9s For Warriors or to shop and support, visit frankfamilyvineyards.com/wine/gift-collection/k9s-for-warriors-package and follow @frankfamilyvineyards on Instagram for regular #pupdates from Frankie throughout the year.



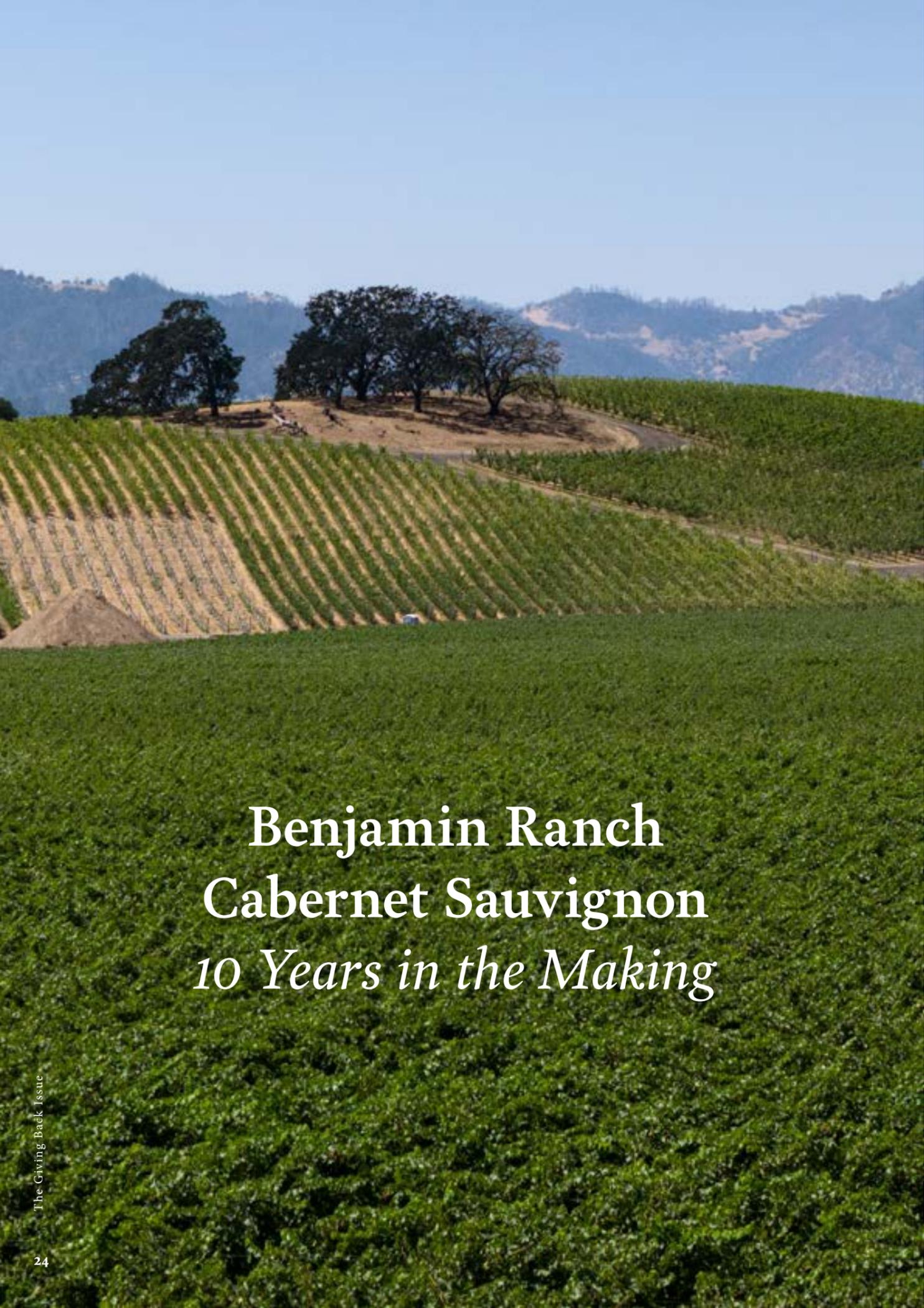
Scan to view Frankie's video!



We're Matching Donations this Veteran's Day

This November, Frank Family Vineyards is proud to be the grant partner for the K9s For Warriors' annual Veterans Day fundraiser. This is the organization's largest fundraising event of the year and we plan to match donations to double our collective impact. Visit support.k9sforwarriors.org/FallNL to have your gift matched through November 11, 2023.





Benjamin Ranch Cabernet Sauvignon *10 Years in the Making*

The story of Frank Family's Benjamin Vineyard, the 87-acre ranch known for growing exceptional Cabernet on the Rutherford valley floor, begins in the most unusual of places: Tuscany, Italy.

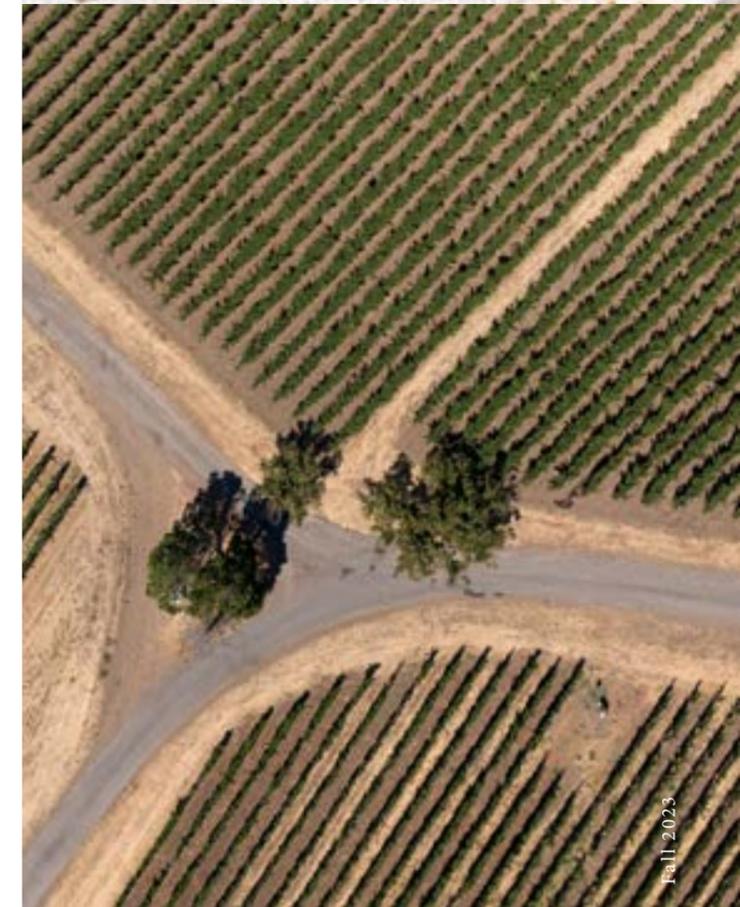
"Leslie and I were on our honeymoon, in the Summer of 2012, when the old Wood Ranch became available to purchase," says Rich Frank. "We knew that this was a special property, and an unbelievable opportunity." Certain that the addition of this Rutherford vineyard, just a short distance from Winston Hill, would be the perfect addition to Frank Family Vineyards and knowing that so many other producers would be pursuing this land, Rich and Leslie Frank spent their days in Tuscany, celebrating their marriage and enjoying the beautiful countryside, while at night they were on the phone to California, negotiating the purchase.

The Benjamin Vineyard, which Rich and Leslie named after their youngest grandson, Benjamin Frank, sits squarely on the valley floor along the Rutherford Bench. The property had been previously owned by the Wood Family for decades and was known by many Napa locals for the small house on the property where wreaths and other garden decor woven from the vine clippings were sold. The Wood Family were not winemakers but took immense pride in their fruit as grape growers, selling their annual crop to the many high-profile neighboring wineries such as Quintessa and Caymus.

The vineyard's makeup was eclectic, featuring blocks of Cabernet Sauvignon and Merlot, but also Petite Sirah, Zinfandel, and even some blocks of Chardonnay. In 2015, Frank Family Winemaker and General Manager, Todd Graff embarked on a decade-long, strategic replanting of the property, dividing the vineyard in two halves. The first half of the replant, which included blocks 10-17, have been in full production since 2019. The remaining acres are currently undergoing the replant process, giving time for the soil to restore its nutrients and come back into balance.

Todd's plan also involved matching clonal selections with specific rootstocks, reorienting vine rows to aid ripening, and amending the soils through the use of cover crops to build back its health. Replanting also gave us the opportunity to replace some of the grape existing varieties that hadn't thrived there in the past, like Chardonnay and Petite Sirah, with varieties better suited for the clay loam soils and warm daytime temperatures of the Rutherford valley floor.

"We wanted to plant smarter and use grapes that made better sense for our vineyard location," says Todd, "being in Rutherford, we put a focus on Bordeaux varieties, planting predominately Cabernet Sauvignon with a little bit of Merlot and Petite Verdot." >



“We wanted to plant smarter and use grapes that made better sense for our vineyard location. Being in Rutherford, we put a focus on Bordeaux varieties, planting predominately Cabernet Sauvignon with a little bit of Merlot and Petite Verdot.

Todd Graff, Winemaker & General Manager

Our ten-year replanting journey is finally coming to an end and this year we are excited to release the inaugural vintage of our Benjamin Ranch Cabernet Sauvignon. The Cabernet coming from Benjamin Ranch captures the heart of the Rutherford appellation in its flavors of ripe fruit and earthy undertones. A vineyard component of Frank Family's RHF Cabernet Sauvignon, we are thrilled to now introduce the single-vineyard Benjamin Ranch Cabernet Sauvignon exclusively to our club members. Only 1,000 cases were produced of this luscious, deeply flavored wine, serving as the perfect addition to Frank Family's portfolio of vineyard-focused and terroir-driven wines. The 2019 Benjamin Ranch Cabernet Sauvignon is a culmination of ten years of rebuilding from the ground up and we know this remarkable vineyard site will continue to play a crucial role in Frank Family's growth, now and in the years to come.



Scan to view video!



The Season of GIVING

We invite you to explore this year's holiday gift collection which showcases the very best wines and gifts from the Frank Family Vineyards portfolio.



We offer one-on-one concierge services and customized gifting options designed to make your holiday gifting stress-free. Simply select your gifts, craft your personal gift message, and our dedicated team handles the rest!

Our curated gift sets arrive in a beautiful black gift box or wood cellar box and receive \$10 flat rate standard shipping through December 31, 2023.



Shop our magnum wine collection, Frank Family apparel, home goods, gifts for your pup, gifts that give back, and more.
www.frankfamilyvineyards.com/wine/holiday-gift-collection

Corporate and large gift orders enjoy exclusive savings based on quantity. Please inquire with our team for more details:
info@frankfamilyvineyards.com
707-942-0859



Employee Spotlights

Jacob has been an important member of Frank Family's Hospitality team for two years. As Frank Family's Wine Club Ambassador, Jacob's essential role is to ensure our valued club members are receiving unparalleled guest service and are enjoying their membership experience. Jacob graduated from Sonoma State University with a Wine Business degree and worked as a Viticulture Intern before moving to Frank Family to pursue a career in the wine hospitality industry.

Q: What does your day-to-day job look like?

A: It depends on the season. Some days I can be found on the phone with members, other days I provide support for wine club events, and when it's club fulfillment time I'm processing orders - so many orders!

Q: What is your favorite Frank Family wine?

A: The Sangiacomo Chardonnay because it's a light, crisp white that can be savored any time of the year. The Rouge Sparkling Wine is a favorite among my mom and aunt.

Q: What is your favorite part about working at Frank Family?

A: The property is so beautiful any time of the year and the relationship with my work family makes it even better.

Q: The theme for this issue is "Giving Back," is there a specific charity that is special to you?

A: One of the many charitable organizations that is meaningful to me is the International Myeloma Research Foundation. My mom was diagnosed with Multiple Myeloma in December of 2021. She is doing well now thanks to the medical advances that have been provided by this organization.

Q: When you are not working, where can we find you?

A: Most Sundays you can find me at one of the many golf courses in the area. If not there, you'll find me online playing games with my friends, or blue water angling with my dad.

Q: What's a fun fact about yourself?

A: I don't like chocolate.



Katie Sears

Enologist

Recently working her way up from Cellar Worker to Frank Family's Enologist, Katie has been a key part to our winemaking team for the past three years. She grew up coming to Napa Valley with her parents and sister and was ultimately hooked on winemaking when helping her dad disgorge homemade sparkling wine at 20 years old. From there, Katie earned her Associates Degree in Winemaking at the Napa Valley Community College before following her passion overseas to complete her Bachelors in Enology and Viticulture in Bordeaux, France. Katie's career goal is to start a winery with her dad someday and we're grateful to have her on our team until then!

Q: What does your new role as an Enologist look like?

A: As Frank Family's Enologist, I mainly run analysis on our wine samples in the lab and set up trials for Todd. I've also been working with safety specialists to ensure the winery is maintaining safe standards which has been interesting. I'd say the biggest difference I've experienced since moving from the cellar to the lab is getting a much closer look at all the different aspects that go into running a winery.

Q: What is your favorite Frank Family wine?

A: The Chiles Valley Zinfandel because it's bold and smooth in a way that really hits the spot.

Q: What is your favorite part about working at Frank Family?

A: The people - we have a really great team and we know how to make the job fun. Also, working in the beautiful Napa Valley every day is a plus.

Q: The theme for this issue is "Giving Back," is there a specific charity that is special to you?

A: One organization that I'd like to highlight is the Intertribal Agriculture Council which is a nonprofit organization founded to promote conservation, development, and use of agricultural resources for indigenous peoples. I think in the spirit of giving back it's important to support and recognize the people who have stewarded this land for hundreds of years.

Q: What's your advice for someone wanting to start a career in winemaking?

A: Just jump in and get your hands dirty! Work a harvest internship and learn as much as possible on the way.

Q: What's a fun fact about yourself?

A: I'm a competitive ski racer.

Jacob Collier

Wine Club Ambassador





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